FIRESIGHT

Experience Inspiring Innovation

Meet Our Team of Eye Experts

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Treating Even the Toughest Cases



OPHTHALMOLOGY LTD.



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 Our Eye Care Services





The idea that inspired a **50-YEAR EYE CARE TRADITION**

Nearly 50 years ago, we had an idea.

In 1968, when Ophthalmology LTD was founded, teams of comprehensively specialized eye doctors were not overly common. In fact, some called it revolutionary when we first began to assemble a team of doctors with expertise in all areas of eye care. Cataracts, glaucoma, cornea, retina, oculoplastics, and pediatric eye diseases, all diagnosed and treated under one roof.

Decades later, our reputation continues to grow as we provide first-class, compassionate care. Patients continue to honor us with their trust and we honor them by providing fullscope care to the Siouxland area.

Get to know the team of eye experts we've been putting together since a revolutionary idea inspired our 50-year tradition for quality comprehensive eye care.



A TEAM OF EYE EXPERTS

They may be considered the region's most trusted and experienced eye surgeons but they are also your neighbors and proud members of your community. Get to know the team looking out for your best vision. be a surgeon since I was a kid. I've always thought surgery was intriguing, and I love helping people see better.

David R. West, MD

Cataract and pediatric ophthalmology specialist Dr. David West has been caring for Ophthalmology LTD patients for more than 25 years.

His multiple specialties have allowed him to work with patients of all ages, and his extensive experience has given him the unique opportunity to provide vision care to patients from infancy all the way to adulthood.

"I've known I wanted to be a surgeon since I was a kid," says Dr. West. "I've always thought surgery was intriguing, and I love helping people see better."

Education & Training



Undergraduate EducationUniversity of South Dakota



Medical School
University of Oklahoma
Medical School



Ophthalmology Residency Training University of Missouri



Board-Certified in Ophthalmology

Did you know...

He may be lowa born, but Dr. West was South Dakota raised and is proud to call Sioux Falls his hometown. It's where he and his wife are raising four children of their own and where he enjoys hunting, fishing, reading, and golfing in his spare time. Dr. West is also an avid football fan, enthusiastically cheering on his Green Bay Packers, while remaining loyal to his alma maters, University of Missouri, Oklahoma, and South Dakota.



G I really enjoy interacting with patients, getting to know people, meeting new people, and forming lifelong friends.



Bryan J. Hammer, MD

Dr. Bryan Hammer is the region's only fellowship trained oculoplastic specialist. This involves treating problems related to the eye socket, lacrimal systems (tear-producing glands), and eyelids, including cosmetic eyelid surgery.

In addition to oculoplastics, he provides cataract surgery and a non-surgical facial rejuvenation procedure called laser skin resurfacing. This is used to provide smoother, younger-looking skin.

"I really enjoy interacting with patients," he says, "getting to know people, meeting new people, and forming lifelong friends."

Education & Training



Undergraduate Education University of South Dakota



Medical School University of South Dakota School of Medicine



Ophthalmology **Residency Training** Texas A&M University



Fellowship Training (Oculoplastics) University of Cincinnati



Board Certified In Ophthalmology

Did you know...

Dr. Hammer and is wife are the proud parents of five. This may come as no surprise to those who know he comes from a large family. In fact, four of his siblings are also in the medical field. You could say caring for others is a family tradition! Spending time with his family is his priority when away from the office; although, Dr. Hammer also enjoys watching sports, playing golf, and hunting.



L I like the combination of being in the operating room performing surgery and connecting with patients in the clinic.



Dr. Gregory Osmundson specializes in glaucoma management and cataract surgery at Ophthalmology LTD.

His passion and greatest challenge is educating his patients about glaucoma, infamously known as the silent thief of sight. "It can be difficult to grab people's attention about this symptomless disease," he says, "because unless you're examined for it, you'd never know you have it until it's too late."

Dr. Osmundson takes pride in his team, stating that working with such a good, multi-specialty group encourages him to work to be the best physician he can be to his patients.

Gregory Osmundson, MD

Education & Training



Undergraduate Education South Dakota State University



Medical School University of South Dakota School of Medicine



Ophthalmology Residency Training University of Missouri



Fellowship Training (Glaucoma) University of Utah



Board Certified In Ophthalmology

Did you know...

Another Sioux Falls native, Dr. Osmundson is married and raising his four children in the place he loves. In addition to being a full-time father, Dr. Osmundson is dedicated to looking after and preserving his patients' clear vision. Dr. Osmundson simply enjoys making people happy, whether it is at the office or at home.



of a team that offers patients the latest in eye care diagnostics and treatments.



Eric Thomas, MD

Vitreoretinal specialist Dr. Eric Thomas helps patients preserve their eyesight with surgery of the retina (the back inside wall of the eye) and vitreous (the inside cavity of the eye).

Ophthalmology LTD's comprehensive approach to care was what convinced Dr. Thomas that he had become a part of the right team years ago. "I didn't want to work with just a group of retina doctors," he says. "I really wanted to make sure I was in a group that could address all issues for all patients."

Dr. Thomas also values the practice's commitment to technology. "I'm proud to be a part of a team that offers patients the latest in eye care diagnostics and treatments."

Education & Training



Undergraduate EducationAugustana University



Medical School
University of South Dakota
School of Medicine



Ophthalmology Residency Training University of Missouri



Fellowship Training (Vitreo-Retinal Surgery) University of Kentucky



Board Certified In Ophthalmology

Did you know...

Dr. Thomas is yet another South Dakota native on Ophthalmology LTD's "roster"—an appropriate term to use considering Dr. Thomas's passion for sports. In fact, sports fanaticism seems to run in the family as his wife and three children are also dedicated fans. When not focusing on his patients' vision, Dr. Thomas attends as many Vikings and Twins games as he can with his family.



CC I entered the field of eye care because of the significant impact I could have on a person's wellbeing and quality of life.



Dustin Dierks, MD

Dr. Dustin Dierks practices comprehensive ophthalmology and performs cataract and implant surgery.

His broad specialties make it possible for him to see and treat everyone from children to adults, to elderly patients in a single day, which is something he enjoys.

"I entered the field of eye care because of the significant impact I could have on a person's well-being and quality of life. Joining Ophthalmology LTD has granted me an opportunity to be a part of a unique team that can handle nearly every aspect of eye care under one roof."

Education & Training



Undergraduate Education Augustana University



Medical School University of South Dakota School of Medicine



Ophthalmology **Residency Training** University of Missouri



Board Certified In Ophthalmology

Did you know...

Dr. Dierks is from Mitchell, South Dakota, and happily spent much of his education in-state. When an opportunity presented itself to join Ophthalmology LTD, Dr. Dierks jumped at the chance to become part of a team with such a glowing reputation for patient-centered care. His skills allow him to work with patients of all ages, and as a proud father of three, he greatly enjoys the diversity. When not in the office, he's outdoors. He enjoys skiing, fishing, and golfing with his wife and children.





LTD because of the quality of the people practicing here.

Dr. Ryan Geraets always knew he wanted to take care of people, and he does so by specializing in surgery of the retina and vitreous.

"From my standpoint, the most rewarding thing I can be a part of is making sure that my patients have the kind of vision that allows them to go about their day-to-day tasks with ease and to live independently."

"Every subspecialty can be found here in one place, so there's always an expert just down the hall."

Ryan Geraets, MD

Education & Training



Undergraduate EducationUniversity of South Dakota



Medical School
University of South Dakota
School of Medicine



Ophthalmology Residency Training Texas A&M University



Fellowship Training (Vitreoretinal Surgery & Uveitis)

Kellogg Eye Center, University of Michigan



Board Certified in Ophthalmology

Did you know...

Just as he always knew he wanted to help people, Dr. Geraets also knew he would return home to South Dakota after school. He missed the people and way of life. Over the years, it has proven itself to be the perfect place for him and his wife to raise their three children. Together they make time for biking, fishing, and plenty of other outdoor activities.



To be able to help someone see, there's really nothing more rewarding.



Dr. Michael Eide specializes in corneal and external eye diseases. He performs cornea transplant surgery, as well as cataract and premium implant surgery.

"Ophthalmology appealed to me initially because I had the ability to treat people medically as well as surgically if need be," he says. "That's something you don't get to do too often in medicine."

Over the years, his patients' feedback has been an inspiration. "Vision is so important to people," says Dr. Eide. "I've had some tell me they'd rather lose their legs than their vision. To be able to help someone see, there's really nothing more rewarding."

Michael Eide, MD

Education & Training



Undergraduate Education University of South Dakota



Medical School University of South Dakota School of Medicine



Ophthalmology Residency Training John H. Stroger, Jr., Hospital of Cook County (Chicago)



Fellowship Training (Cornea) University of Wisconsin Hospital and Clinics



Board Certified in Ophthalmology

Did you know...

To someone like Dr. Eide with an insatiable appetite for knowledge, there really is no such thing as "finished with school." By combining his passion for continued education with his desire to give back to his home state, Dr. Eide seeks out and offers the latest, most effective eye care to his South Dakota community. It's something that his wife and three children are proud of and that his patients appreciate.



OBy offering multiple options, I'm able to customize my patients' care.

Dr. Jonathan Erickson specializes in cataract and glaucoma surgery.

Motivated by his desire to help his patients regain their independence, Dr. Erickson says, "By offering multiple options, such as various intraocular lens implants for cataract patients and medical and surgical treatments for glaucoma patients, I'm able to customize my patient's care."

Treatment customization is also optimized by our practice's comprehensive approach. "Many of my patients have more than one eye condition," says Dr. Erickson. "They may have glaucoma, but they may also have some macular degeneration or another problem, and it's nice to have a colleague down the hall to consult."

Jonathan Erickson, MD, MS

Education & Training



Undergraduate EducationUniversity of Minnesota Duluth



Medical School
University of Minnesota
School of Medicine



Ophthalmology Residency TrainingUniversity of Missouri



Fellowship Training (Glaucoma)
University of Miami/ Bascom
Palmer Eye Institute



Board certified in Ophthalmology

Did you know...

Dr. Erickson trained at the number one ophthalmology institute in the nation, the Bascom Palmer Eye Institute, before joining Ophthalmology LTD. A born and bred Minnesotan, Dr. Erickson was raised on the same Midwestern values found in our own community. He and his wife and two children enjoy outdoor sports, including hunting, fishing, and golfing.



6 Any patient that comes through the door we treat as if they were our own family.



Andrea L. McCann, OD

Dr. Andrea McCann specializes in comprehensive medical optometry and ocular disease management. This includes performing comprehensive eye exams for everyone from children to the geriatric population, as well as diagnosing and managing eye disease and conditions that don't require surgery.

"I really just enjoy the time I spend with the patient," she says. "Any patient that comes through the door we treat as if they were our own family, and there are a lot of patients that I get to see regularly. I'm able to build those relationships and play a large role in helping them hold on to their best vision.

"I'm grateful to be a part of such a talented, compassionate team and to serve this community."

Education & Training



Undergraduate Education University of Guelph (Guelph, Ontario)



Optometry School Illinois College of Optometry



Ophthalmology Residency Training (Primary care/Ocular disease) Illinois College of Optometry, **Teaching Faculty**



Fellow of American Academy of Optometry

Did you know...

Apart from watching her two boys learn and grow, there is nothing more rewarding to Dr. McCann than watching a patient become smarter about their eye health—a sentiment likely shared by her husband who is also an optometrist. Originally from Ontario, Dr. McCann and her family chose to settle in our community; though, you'll never see them pass up a chance to learn something new through travel.



Reasons You'll Be Glad You Went to an ASC for Surgery

Imagine for a moment that your vision is not what it used to be. Your eye doctor tells you that surgery is the only way to restore your best possible vision and your highly valued independence. Which type of surgical facility do you choose: an ambulatory surgery center (ASC) or a hospital outpatient facility?



Not sure what the difference is between the two? It is better to learn now than to make the wrong choice later. **Understanding** your facility options could be the difference between having

an affordable, effective, enjoyable eye care experience and having...something else. As the dedicated owners and operators of our very own state-of-the-art ASC, we at

Ophthalmology LTD will admit to being a bit partial to this type of facility, and for good reason.

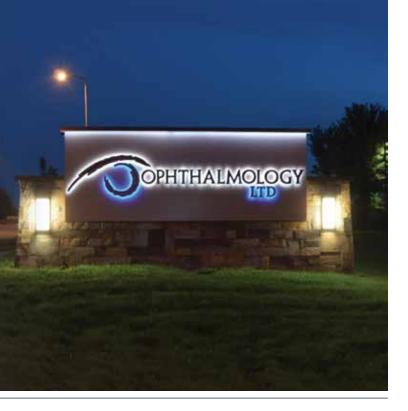
Unlike hospital outpatient facilities, Ophthalmology LTD's ambulatory, or outpatient, Eye Surgery Center is designed to alleviate the main concerns our patients have about undergoing surgery. Aside from the natural pre-surgery jitters, these concerns often include:

- Where should I have surgery?
- Can I afford it?
- Will I have to sacrifice quality for affordability?

Thanks to three key benefits of our ambulatory Eye Surgery Center, our patients can devote their worries elsewhere.

Quality & Convenience

You can be sure your reduced surgical costs will not include a reduction in quality care. In fact, with less overheard required to maintain an ASC, more resources can go towards enhancing



the patient experience. At our facility, we've invested in advanced technology and patient-focused, comfort-inclined amenities. Ophthalmology LTD Eye Surgery Center also offers the unique benefit of being located under the same roof as our main Sioux Falls office. A comfortable convenience designed to enhance your surgical experience.

Affordability

Restoring your best possible vision is our priority, so our team works to ensure you can afford the care you need.

Hospitals receive 42% more reimbursement than an ASC for procedures like cataract surgery in outpatient facilities and tend to charge more for those surgeries.

Hospitals receive 42% more reimbursement than an ASC for procedures like cataract surgery in outpatient facilities and tend to charge more for those surgeries. ASCs like

Ophthalmology LTD Eye Surgery Center have been found to reduce patients' out-ofpocket costs by more than \$5 billion annually through lower deductible and coinsurance payments according to a new study by Healthcare Bluebook.

Single-Specialty Focus

A hospital outpatient facility is often utilized by surgical professionals from multiple specialties. Ophthalmology LTD Eye Surgery Center is dedicated and equipped solely for the purpose of performing state-of-the-art eye surgery. As a single-specialty ASC, we provide a personalized vision correction experience from start to finish. Our center's eye specialty also enhances efficiency by offering our doctors and staff the unique opportunity to gain a higher level of familiarity with their work space. This "home field advantage," or comfort and efficiency on the surgical team's part, is less available in a hospital outpatient setting where space is shared.

Do you see what we mean about removing concerns? It's easy to choose where to have your surgery when there is an option like Ophthalmology LTD Eye Surgery Center, where your surgery takes place right down the hall from where you had your eye exam, where affordability is a priority, and where you never have to question the quality of your care.

If you would like to learn more about our Eye Surgery Center, call (605) 336-6294, or toll-free at (800) 888-1433.

SAVOR YOUR SIGHT

Fill up on eye-nourishing beta-carotene with this rich but light fall dessert.

Pumpkin Mousse (serves 4)

1 cup pumpkin puree from can (240g)
1/2 cup plain 0% or 2% fat Greek yogurt
1/2 cup maple syrup
1/4 cup freshly squeezed orange juice
1 envelope gelatin
1/4 cup whipping cream, very cold
zest of one orange
1/2 tsp mixed spice (cinnamon, clove,
nutmeg, ginger)

- 1. Put medium bowl in freezer.
- **2.** In a large bowl, mix pumpkin, and yogurt, using a whisk.
- **3.** Sprinkle gelatin on orange juice and let sit for about three minutes, just enough time to get maple syrup ready.
- **4.** Bring maple syrup to a boil on mediumhigh heat in a small sauce pan, stirring constantly.
- **5.** Pour boiling maple syrup over orange juice and stir until gelatin has melted.
- **6.** Pour maple syrup mix into pumpkin preparation and mix well, using a whisk.
- **7.** Add orange zest and spices; stir to combine.
- **8.** In chilled bowl, whip cream to firm peaks, using a hand mixer.
- **9.** Use your mixer to whip pumpkin mix for about one minute.
- **10.** Fold whipped cream gently into pumpkin mix, using a spatula.





Treating Even the Toughest Cases

Your eyes are complex and miraculous. Every day light floods your lenses travelling through to various parts of the eye before reaching the brain as electrical signals where they are interpreted into the world of images you see around you.

However, with so many working parts and the unfortunate but unavoidable consequences of the natural aging process your vision is bound to fluctuate. Because the eye is so complex, having a team of eye doctors on your side with a comprehensive range of specialties — a team ready to diagnose the cause of these fluctuations and deliver a personalized solution — is invaluable.

Fuchs' Dystrophy is a rare, progressive eye disease that slowly destroys the cornea over time and can lead to blindness. For Tom, a sports castor whose job depends on his clear vision, having this disease threatened his career.

"Literally, the day after the surgery I could tell a huge difference in my vision. I've gone from the fog into the clear now."

- Tom

Want to hear what patients have had to say about their surgery experience at Ophthalmology LTD?

Visit us on YouTube to watch patient testimonials, get to know each one of our doctors, and learn more about the services and procedures we offer - all under one roof. While you're at it, we hope you follow us on Facebook, Twitter, and Google+, too!



ophthalmologyltd



Our Comprehensive Eye Care Services

Over the years, Ophthalmology LTD's name has become associated with the highest quality of comprehensive medical and surgical eye care. It is this combined with our doctors' reputations for compassionate care that keeps our patients coming back year after year, and it is how we have had the opportunity to get to know generations of families from the tri-state Siouxland area.

Throughout those generations our comprehensive services have grown to include treatment for:

Cataracts

Cataract treatment is the most frequently performed surgery in the United States, with more than 99% of cataract surgery patients ranking their vision as significantly improved. It involves removing the cataract clouded lens and setting an intraocular replacement lens (IOL) in its place. In addition to traditional IOLs, there are now advanced technology replacement lenses available for those looking to enjoy a fuller range of vision. Cataract

patients who also have glaucoma and are looking to reduce reliance on glaucoma medication may elect to have microinvasive glaucoma surgery (MIGS) during cataract surgery to lower intraocular pressure (IOP).

Glaucoma

Damage caused by glaucoma cannot be reversed. However, eye drops, pills, and laser and surgical operations (such as the iStent) are used to prevent or slow down further damage from occurring. With any type of glaucoma, periodic examinations are very important to prevent vision loss.

Pediatric Eye Conditions

Our pediatric eye specialist has expertise not only in examining and treating a wide variety of eye diseases and conditions but also in working with children in a way that helps them relax and cooperate. Our facility, arranged and decorated with children in mind, offers equipment specially designed for pediatric care.

The Retina

The retina doctors at Ophthalmology LTD take great care in diagnosing and treating problems and diseases of the retina, including macular degeneration, diabetic retinopathy, and retinal detachment. They have undergone special training in the treatment and management of these conditions. Treatment may include medication, laser surgery, or another surgical procedure. Most of these procedures can be performed on an outpatient basis in our on-site surgery center in Sioux Falls.

Cornea Diseases & Conditions

Our cornea subspecialist is highly trained in the diagnosis and management of corneal eye disease. He provides treatment for corneal dystrophy (sometimes called "Fuchs' dystrophy"), dry eyes, keratoconus, and corneal scars and infections, as well as traditional full-thickness cornea transplants and partialthickness cornea transplants.

Issues of the Eye Socket, Eyelids, Tear Ducts, & Face

An oculoplastic surgeon is trained to perform plastic and reconstructive surgery that involves the eyelid (including drooping eyelids and eyelids that are not in a normal position), the eye socket, and tear ducts. They also remove tumors that affect the eye. In addition to performing advanced oculoplastic procedures such as aesthetic laser eyelid surgery, Ophthalmology LTD's own oculoplastic surgeon also specializes in cataract surgery.

While home base is our Sioux Falls office in South Dakota, Ophthalmology LTD has multiple locations across South Dakota, Minnesota, and lowa for your convenience. Visit our website for a full list of satellite locations, then call or fill out our online form to request an appointment.



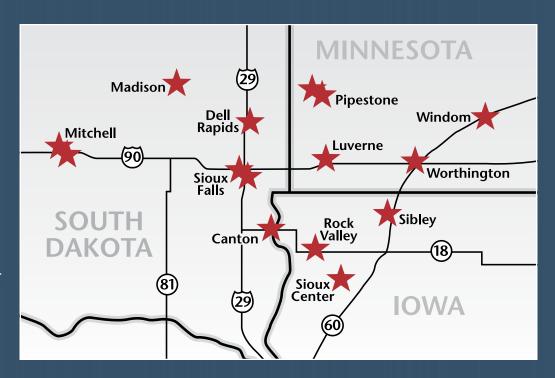
Expanding Our Vision. Preserving Our Values.

Fifty years of persistent innovation, new technology, and team growth has transformed Ophthalmology LTD into one of the most highly regarded eye care facilities in the tristate area, where even the toughest cases can be met with clear solutions. But the core of our practice remains the same: restoring and preserving the clear vision of those in our community through a dedication to quality, compassion, and comprehensive care.

Now that you've met our team, discovered the benefits of our ambulatory Eye Surgery Center, and explored our all encompassing services, we welcome you to come see for yourself why the doctors at Ophthalmology LTD are considered the region's most trusted and experienced eye surgeons.

Make the decision TO PROTECT YOUR VISION

Clear vision is a choice. It's choosing to attend regular eye care appointments and telling your doctor about changes in your vision. It's choosing to hold on to your independence.





The Region's Most Trusted,
Experienced Eye Surgeons

6601 S. Minnesota Ave. • Sioux Falls, SD 57108 605-336-6294 • 1-800-888-1433 (Toll-Free) 605-336-0266 (Fax) www.OphthalmologyLTD.com

